Conceptual Photography Planning & Research

Due: January 24th, 2022

Final Mark: __/50

A) Planning Piece

Read the article by Adobe and watch the 3 videos below. When you are done, answer the following questions.

Discover the world of conceptual photography | Adobe

- The Creative Process
- How to Become a Better Visual Storyteller
- My Creative Process for Conceptual Photography

Questions:

- 1. What is "conceptual photography"? /1
- 2. What is Adobe's process of making a conceptual photograph? /1
- 3. What are your key takeaways about the creative process from Peter McKinnon and Kelsey Thomas? Do you have a creative process? If not, what strategies will you use to spark your creativity for your final project? /3
- 4. What is visual storytelling according to the photographer Alen Palander and what are some strategies he identifies in his video about how to become a better visual storyteller? /2
- 5. The Adobe article talks about finding your "voice" as a photographer. This basically means developing your own unique or original style as a photographer. How will you find your "voice" as a photographer through this project and express

your ideas through your images? What do you want to "say" or communicate with this series? /2

/9

Answer the following questions:

- 1. What is the theme of your conceptual photography series? /1
- 2. Why did you choose this theme? /1
- 3. What is your concept for each photo in your series? How many photos will it be?
- 4. How do you plan to use photo editing software? How will you use Photoshop or other free photography software to use at home to meet the creative elements of your vision? /1
- 5. How will you adapt the needs of your project if school remains virtual? /1
- 6. What is your planning process for this photo series? Attach drawings, storyboards, and/ or notes you have taken for your planning piece below. /5

/11

B) Conceptual Photography Research

Do some research online on two conceptual photographers that inspire your series. You may pick any photographer from the list below or find your own photographers to research online.

Your research on the photographer is simple. You are not researching their whole career. You are simply finding images of their work and using their work as inspiration. Remember that inspiration is not copying!

You will find 6 images that inspire your series (3 by each photographer). Fill out the conceptual photography research chart to guide your research.

Include a picture of each photograph in the chart as well as the title of the photograph, the date it was taken, and explain why this image inspires you. At the top of the chart, list the names of the two photographers you have chosen to research.

Photographer #1: [Insert Photographer Name]	Photographer #1: [Insert Photographer Name]
Photograph #1	Photograph #4
Title of photograph:	Title of photograph:
Date photograph was taken:	Date photograph was taken:
Why this image inspires you:	Why this image inspires you:
[Copy an image of the photograph here]	[Copy an image of the photograph here]
/5 Photograph #2	Photograph #5
Title of photograph:	Title of photograph:
Date photograph was taken:	Date photograph was taken:
Why this image inspires you:	Why this image inspires you:
[Copy an image of the photograph here]	[Copy an image of the photograph here]

/5	/5
Photograph #3	Photograph #6
Title of photograph:	Title of photograph:
Date photograph was taken:	Date photograph was taken:
Why this image inspires you:	Why this image inspires you:
[Copy an image of the photograph here]	[Copy an image of the photograph here]
/5	/5

/30 (Total)

Conceptual Photographers List

Here is a list of some photographers you can choose to research.

- Brooke Shaden
- Chris Rivera
- Julian Oh
- Gabriel Isak
- Alex Stoddard
- Ronen Goldman
- Sarah Ann Loreth
- Kara Walker
- Rakib Hasan Sumon
- Rebecca Belmore
- Toni Hafkenscheid

- Marlene Creates
- Cindy Sherman
- Dana Claxton
- Moyra Davey
- TJ Drysdale
- Merlyn McMaster
- Jeff Thomas
- Michael Willems
- Alma Haser
- Suzy Lake
- Simon Winnall
- Alyssa Bistonath
- Sophie Mayanne
- Deana Lawson
- Fabrice Monteiro
- Delphine Diallo
- Misan Harriman
- Alexandria Ramon

You may also pick your 2 photographers from this list of 40 conceptual photographers & this list of 70 examples of conceptual photography.

You are encouraged to find your own photographers! If there are other photographers that aren't on this list or in these articles that you want to research, tell me about them and I will add them to the list. You may want to pick one whose work relates to your theme. The only rules are that you cannot do research on a photographer you used for your famous photographer's assignment, and the photographer you pick needs to be an example of conceptual photography (their photos need to have an "idea").